

CENTER FOR
**ELECTION INNOVATION
& RESEARCH**

INTEGRITY ★ EFFICIENCY ★ DEMOCRACY

**Who Are We?
What Are We Doing?
Why Are We Groveling?**

David Becker

Executive Director, CEIR

What are we working on?

- Election Administration Innovations
 - OVR
 - ERIC
 - Automating Motor Voter
 - Convenience Voting

What are we working on?

- Improving Faith and Confidence in Elections
 - Informing the public and media about checks and balances that are already in place
 - Working with states to further improve integrity and security in systems and process
 - Security protocols
 - Audit procedures
 - Election Health Assessment

What are we working on?

- Reversing the Historic Decline in Turnout
 - Controlled experiments using civic and informational messages
 - Variables include messages, mode of communication, and timing
 - Broad-based outreach to everyone
 - Not limited to any particular demographic or partisanship
 - Partnering with states and counties
 - No additional cost to election offices
 - Common methodology
 - Determine whether you can reach more voters, more effectively, at lower costs

How are we going to do this?

- Delaware non-profit corporation
 - Our board
 - Pam Anderson, Executive Director, Colorado County Clerks Association
 - Trey Grayson, President & CEO of the Northern Kentucky Chamber of Commerce
 - Jeff Jonas, Data Scientist, Serial Entrepreneur, Mastermind behind ERIC software
 - Kirk Jowers, dōTERRA International's V.P. of Corporate Relations and European Markets
 - Kevin Kennedy, Director and General Counsel, Wisconsin Gov't Accountability Board
 - Ray Martinez, President of the Independent Colleges and Universities of Texas
 - Me and Amy
 - 501c(3) status pending

Funding

- We're expecting funding from a mix of sources
 - Foundations
 - Individuals
 - Contracts
- Expecting our first major wave of funding in March, 2017

In the next year

- We will hire 2-4 staff by summer, with another 3-5 hired by 2018
- We will conduct research, and release reports
- We will be visiting the states to talk about things like ERIC
- We will be speaking at national and state election official conferences
- We will likely host two convenings

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David J. Becker

dbecker@electioninnovation.org
@beckerdavidj

Amy Cohen

acohen@electioninnovation.org
@ayyellcee

www.electioninnovation.org
@electioninnov